



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est#				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																				
1	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30		X	X	X	X					4	425	4	1,700.00	
2	09-24-2012	09-24-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	X									1	425	1	425.00	
3	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30		X	X	X	X					2	225	2	450.00	
4	09-24-2012	09-24-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30	X									1	225	1	225.00	
R	5	09-18-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30		X	X	X	X				8	500	8	4,000.00	
R	6	09-24-2012	09-24-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30	X								2	500	2	1,000.00	
	7	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30					X				2	150	2	300.00	
	8	09-18-2012	09-23-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)				3	30					X				1	125	1	125.00	
	9	09-18-2012	09-23-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30		X	X	X	X				2	50	2	100.00	
R	10	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30		X	X	X	X	X	X		2	750	2	1,500.00	
R	11	09-24-2012	09-24-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	X								1	750	1	750.00	
R	12	09-18-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30		X	X	X	X				4	475	4	1,900.00	
R	13	09-24-2012	09-24-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	X								1	475	1	475.00	
	14	09-18-2012	09-23-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30				X				1	1,000	1	1,000.00		
			----- ITEM LINE NOTE -----																				
			20/20																				

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15	09-18-2012	09-23-2012	Agency CPE: C : 95 P : 101 E : 1536				10:00PM - 11:00PM				3	30			X				1	2,500	1	2,500.00	
16	09-18-2012	09-23-2012	----- ITEM LINE NOTE ----- ROOKIE BLUE				07:00PM - 08:00PM				3	30				X		1	1,500	1	1,500.00		
17	09-18-2012	09-23-2012	----- ITEM LINE NOTE ----- RED CARPET				10:00PM - 11:00PM				2	30		X				1	1,500	1	1,500.00		
18	09-18-2012	09-23-2012	----- ITEM LINE NOTE ----- NASHVILLE				07:00PM - 07:30PM				2	30	X	X	X	X	X	4	1,000	4	4,000.00		
19	09-24-2012	09-24-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)				2	30	X					1	1,000	1	1,000.00		
20	09-18-2012	09-23-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30		X	X	X	X	4	1,000	4	4,000.00		
21	09-24-2012	09-24-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	X					1	1,000	1	1,000.00		
22	09-18-2012	09-23-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE SAT (900)				3	30				X		1	300	1	300.00		
23	09-24-2012	09-24-2012	08:00PM - 10:00PM				MONDAY PRIME 8-10P (795)				3	30	X					2	3,000	2	6,000.00		
R	09-18-2012	09-23-2012	----- ITEM LINE NOTE ----- DWTS				12:00PM - 12:30PM				2	30		X	X	X	X	4	250	4	1,000.00		
			12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	X					1	250	1	250.00		
26	09-18-2012	09-23-2012	01:00PM - 02:00PM				THE CHEW (11514)				3	30		X	X	X	X	2	150	2	300.00		

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Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																				
27	09-18-2012	09-23-2012	03:00PM - 04:00PM	KATIE (817)					1	30		X	X	X	X	X			4	325	4	1,300.00	
28	09-24-2012	09-24-2012	03:00PM - 04:00PM	KATIE (817)					1	30	X								1	325	1	325.00	
29	09-18-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)					3	30		X	X	X	X	X			2	125	2	250.00	
30	09-24-2012	09-24-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)					3	30	X								1	125	1	125.00	
31	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81					2	30		X	X	X	X	X			4	750	4	3,000.00	
32	09-24-2012	09-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81					2	30	X								1	750	1	750.00	
33	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)					2	30							X		1	500	1	500.00	
34	09-18-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		X	X	X	X	X			4	180	4	720.00	
35	09-24-2012	09-24-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X								1	180	1	180.00	
36	09-18-2012	09-23-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)					3	30		X	X	X	X	X			4	150	4	600.00	
37	09-24-2012	09-24-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)					3	30	X								1	150	1	150.00	
R	38	09-18-2012	09-23-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				2	30		X	X	X	X	X			4	300	4	1,200.00	
R	39	09-24-2012	09-24-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				2	30	X								1	300	1	300.00	
	40	09-18-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30						X		1	300	1	300.00		
	41	09-18-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				2	30		X	X	X	X	X			2	350	2	700.00	

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42	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30							X			1	250	1	250.00	
43	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							X			1	100	1	100.00	
R 44	09-18-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				2	30		X	X	X	X					4	600	4	2,400.00	
R 45	09-24-2012	09-24-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				2	30	X									1	600	1	600.00	
R 46	09-18-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)				2	30		X	X	X	X					4	750	4	3,000.00	
R 47	09-24-2012	09-24-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)				2	30	X									1	750	1	750.00	
48	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30					X					1	250	1	250.00	
49	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				2	30					X					1	250	1	250.00	
50	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				2	30					X					1	350	1	350.00	
51	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30					X					1	400	1	400.00	
52	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				2	30					X					1	250	1	250.00	
53	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				2	30		X	X	X	X					2	225	2	450.00	
54	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)				3	30		X	X	X	X	X	X			2	600	2	1,200.00	

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